

RICHMOND, VA August 12th, 2009-River City Hospitality is pleased to announce that **AMA Golf**, exclusive distributor of *Sundog Eyewear* in WA, OR, CA, NV, and HI will be **River City Hospitality's** official golf partner through June 2010.

Under terms of the agreement, **AMA Golf** will supply key **River City Hospitality** customers with *Sundog Eyewear* from the *Hunter Mahan Signature H Series*, the exclusive eyewear worn by the PGA Tour star.

“We are very excited to be working with **AMA Golf**,” said **River City Hospitality** President and CEO Stephen Wilson. “The *Sundog Eyewear* brand fits in extremely well with our customer demographics and our core golf events.”

“This is a great opportunity for more golfers and golf fans to experience the benefits of *Sundog Eyewear*,” said John Whitney, *Sundog Eyewear* Director of Product Development. “**AMA Golf** President and CEO Ryan Chin (www.amagolf.com) does a wonderful job forging new relationships that benefit both parties, and we are sure that this **River City Hospitality** agreement will be no exception.”

River City Hospitality, LLC is a boutique provider of premium event planning services during premier golf events including the Buick Invitational Tournament, the Masters Golf Tournament, and the U.S. Open Golf Championship. For more information visit www.rivercityhosp.com.

With over 25 years of industry experience, *Sundog Eyewear* is a world leader in sport sunglasses. *Sundog Eyewear* is available in thousands of fine golf shops and retailers worldwide, and is proud to be the Recommended Eyewear of the PGA of Europe. The *Hunter Mahan H Signature Series* is just part of the *Sundog Eyewear* 2009 *Genuine Performance* line that includes the *Paula Creamer Collection*, and PGA Tour star Mike Weir's *Weir Golf Signature Series*. For more information visit www.sundogeyewear.com

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