

Richmond, VA July 19th, 2008-River City Hospitality, LLC announced today that it has hired Elisabeth Lifsey Channing as Director of Public Relations.

“We are very excited to bring on Elisabeth Lifsey Channing to head Public Relations,” said River City Hospitality President and CEO Stephen Wilson. “She has a wealth of experience, and will be a valuable asset to our team.”

Channing will oversee design of proposals and newsletters, will author all press releases, and will be the firms’ primary media contact.

River City Hospitality, LLC is a premium provider of corporate hospitality services at premier sporting events including the Masters Golf Tournament, the Super Bowl, and the U.S. Open Golf Championship. Our goal is to provide your firm with an environment that is conducive to strengthening your business relationships with customers. As such, our events are “turn-key.” Headquartered in Richmond VA, River City Hospitality is your trusted partner for entertaining key customers and prospects. For more information please visit www.rivercityhosp.com.