

Richmond, VA October 20th, 2009-River City Hospitality, LLC announced today that it has hired Alyson Smith as Marketing Director.

Smith will oversee marketing efforts for all River City Hospitality U.S. based golf events. Her specific areas of responsibility will include market research and strategy.

“Alyson Smith has a long track record in events marketing and sales,” said River City Hospitality President and CEO Stephen Wilson. “I had the pleasure of working with her in the late 1990’s, and look forward to joining forces with her again.”

Smith will be based in New York.

River City Hospitality, LLC is a boutique provider of premium event planning services during premier golf events including the Century Club of San Diego Invitational Tournament, the Masters Golf Tournament, and the U.S. Open Golf Championship. For more information visit www.rivercityhosp.com.